



Dr. Chetna T. Parmar
Associate Professor, School of Management, BBA

Education Qualification:

Qualification: Ph.D. (Finance), UGC NE (2012) T, MBA (Finance, 2012),
M.Com. (Finance), PGDCA, NCFM Modules

Experience: 12.8 Years Academic + One Year Corporate

Area of Research Interest

Equity Market, Financial and Fundamental Research on Scrip, Risk Management and derivatives products, Behavioural Finance, Mutual Fund Performance, Analysis of financial statement.....

Publications:

1. January 2012, Volume 2, Number 1. ISSN: 2231-1769: The Research Development Associate published in Journal of Management Outlook: Title as "BSE and Sectors Indices: Comparative Study"
2. November 2012, Volume -2, International Journals of Statistics and Analysis, ISSN : 2248 – 9959, "Price And Volume Effect Of Stock Split: Empirical Evidence Form Indian Stock Market"
3. September 2012/ Volume 2/ Issue 9/ Article No – 7 , 1498-1506: International Journal Of Management Research And Review ISSN: 2249-7196 Research Paper: "Testing The Financial Performance: BSE 30" :

4. **December 2012/Volume 2, Number 1/ Global Journal of Finance and Economic Management, ISSN: 2249-3158: Research Paper “An Analytical Study on Volatility on Selected Commodities: Bullions, Metals & Energy: Black Scholes Model”**
5. October 2012/ Volume 5/ Issue 4: Pacific Business International: ISSN:0974-438X Research Paper” A Comparative Performance Of Mutual Fund Schemes SBI V/S HDFC” impact factor 6.56
6. November 2013/ Volume 1/ Issue 6, International Journal of Advance Research in Computer Science and Management Studies ISSN: 2347-1778 Research Paper “Empirical Relationship among Various Macro Economic Variables on Indian Stock Market”
7. **December 2013, Volume 1/ Issue 7/ International Journal of Advance Research in Computer Science and Management Studies ISSN: 2347-1778 Research Paper: Upward Switches on BSE: An Explanation for Anomalous Stock Price Behavior”**
8. **January 2014/ Volume 2/ Issue 1: International journal of Advance Research in Computer Science and Management Studies, ISSN: 2347-1778: Title: “Portfolio Selection Using Min-Max Approach; Selected Bank in India: Markowitz Model”**
9. January 2014/ Volume 2/ Issue 1, : Intercontinental Journal of Finance Resource Research Review, ISSN: 2347-1654 Research Paper “An Empirical Investigation on Performance of Gold & Currency: Black Scholes Model
10. May 2014 / Volume 2/ : Intercontinental Journal of Finance Resource Research Review, ISSN: 2347-1654 Case Published: “Sahara India- Indian Conglomerate Business”
11. **December 2015, Portfolio Selection: Using Markowitz Model on Selected Sectors Companies in India, ISSN 2349- 7637 , Research Hub: International Multidisciplinary Research Journal**
12. February, 2015/ Issue 2/ Research Hub: International Multidisciplinary Research Journal, ISSN: 2349-7637, “ BSE and Sectorial Indices: A comparative Study”
13. July 2016/ Volume 2/ Issue 1: International journal of Advance Research in Computer Science and Management Studies, ISSN: 2347-1778: Title: “Revamping Management Education”.
14. August 2016/ Volume 2/ Issue 1: International journal of Advance Research in Computer Science and Management Studies, ISSN: 2347-1778: Title: “A study on the analysis of effect of management education on effectiveness of managerial competency”
15. July 2016/ Volume 2/ Issue 1: International journal of Advance Research in Computer Science and Management Studies, ISSN: 2347-1778: Title: “Factors affecting buyers decision while purchasing hatchback car”

16. November 2014/Volume II/ Issue 11/ Intercontinental Journal of Finance Research Review
ISSN: 2321 – 0354: title “A Comparative Analysis of Selective Companies : Using Capital Assets Pricing Model”
17. January, 2016/ Issue 2/ Research Hub: International Multidisciplinary Research Journal,
ISSN: 2349-7637, “Title as “ A comparative performance evaluation of P/E Ratio: Selected Equity Schemes of Mutual funds”.
18. September, 2014, “Role of Financial Industry in Accelerating Economic Growth” ISBN: 978 – 81 – 9237-874-9, “An Empirical Analysis of Stock Behavior at the event of offer for sell : Evidence from Indian Capital Market”
19. January 6, 2016/ : Published RK University, School of Management as ICRE International Conference [ISBN: 978-93-5254-061-7](#) “A Study on Research Articles on Hatchback Cars: Customer Perception and Buying Behaviour”
20. January 6, 2016/ : Published RK University, School of Management as ICRE International Conference [ISBN: 978-93-5254-061-7](#) : “Offer of Sale – Event Study” Best paper
21. September 2016, Volume 1, Issues – 5, ISSN:2320- 7620, “A descriptive research on observing class performance of teachers, in view of space an international referees multidisciplinary journal of applied research.
22. September 2016, Volume – 1, Issue – 2, ISSN: 2321 – 7073, the role of contribution of H.R. towards organization development, in research matrix an international journal.
23. 21st May 2017, title: A study on Fundamental Analysis –Factors affecting Selection of Security for Portfolio Construction with special reference to Automobile Industry. ISBN: 978-81-934083-0-8 International Conference on New Frontiers of Engineering, Science, Management and Humanities (ICNFESMH-2017) at (NITTTR) National Institute of Technical Teachers Training & Research, Chandigarh
24. VOLUME NO. 7 (2017), ISSUE NO. 02 (February), International Journal of research in computer application and management title: Review Article On Modern Portfolio Theory: Markowitz Model *ISSN 2231-1009*
25. December 2016, Page no 347-353 volume IV ISSUE 1 “A Study On Diverse Parameters Of Organizational Culture & Its Impact On Employees Performance” The board of International journal of research and scientific foundation ISSN : 2321-2705
26. 9th February, 2019 2nd International Conference on Managerial Strategies for Technological Transformation in 21st century” Title “Mutual Fund: Validation of Performance Evaluation Index”.
27. 26 & 27 April, 2019, 10th International Conference on Transformation of Business

Economy and Society in Digital Era “ Ititle as “Testing the Financial & Fundamental

Performance: BSE 100

Book: A Text Book

1. Financial Management English medium, M.Com. II semester material published by Saurashtra University , 2008
2. Financial Management Gujarati medium, M.Com. II semester material published by Saurashtra University , 2008
3. Security Analysis and Portfolio Management English medium, M.Com. II semester material published by Saurashtra University , 2009
4. Security Analysis and Portfolio Management Gujarati Medium, M.Com. II semester material published by Saurashtra University , 2009

Book: B Reference Book

- 1 Mutual Fund in India ISBN: 978-93-80033-17-4: Design chapter with research work.

Industry Experience: 1 year

Courses Taught:

Quantitative Techniques (QA) Economic for Managers, (EFM) Financial Management (FM) Research Methodology (RM) Operational Research (OR) Security Analysis and Portfolio Management (SAPM) Management of Financial Services (MFS) Merger and Acquisition (M&A) Risk Management (RM) Financial Planning (FP)

Conference & Seminar:

1. 21st and 22nd 2006, UGC Sponsored National Level Conference organized by Department of Commerce and Business Administration , Title” Merchant Banking as an Emerging Financial Services”
2. 24th February, 2006 UGC Sponsored National Level Conference on “Contemporary Issues in Finance”
3. 1st and 2nd April 2006, National Seminar on Corporate Governance converting Dream into Effective Reality Title: “ SEBI & Corporate Governance”

4. 7th January, 2007, National Level: Faculty of Commerce MS University Impact of Technology on Business Title “ Impact on Stock Market Trading”
5. 19th February, 2007, UGC Sponsored National Conference organized of Commerce and Business Administration, Title “ SWOT Analysis of BPO Industry”
6. 26th March 2007, AICTE Approved National Level Work Shop on Quality Improvement Programme on Management Education in India.
7. 14th April 2007, Course on Kutch Saurashtra Productivity Council “Effective Public Speaking”
8. 28th to 30th April 2008, State Level Faculty Development Programme, Organized by RK College of Business Management.
9. 15th and 17th September 2008, International Conference Management Sciences and Arts Title” On line Stock Marketing Trading”
10. 17th January 2009, National Conference on Global Crisis and Its impact on Indian Economy Title “ Global Crisis on Indian Banking Industry”
11. 5th December 2009, Rajkot Management Association State Level Conference “ A Study on Performance of Mutual Fund in India”
12. 21st July, 2009, Confederation of Indian Industry Work Shop on “Corporate Culture for SMEs”
13. 18th September 2009, Indian Institution of Management Ahmedabad “Workshop on Research Proposal and Report Writing”
14. 23rd January 2010, Faculty Development Progarmme, Indian Accounting Association, organized Saurashtra University Industry Institutions Interaction Cell: “Case Pedagogy in Management”
15. 7th February 2010, International Conference on New Dimensions in Management Striving for Business Excellence” The Study on Equity Diversified Schemes of Mutual Funds”
16. 18th March 2010, National Conference on New Dimensions in Management organized Indian Accounting Association & Post Re view of Union Budget “BSE and Indices: Comparative Study”
17. 3rd July 2010, Confederation of Indian Industry, Seminar on SME Finance and Innovation for SME Competitiveness.
18. 21st August 2010, Gujarat Technical University organized Faculty development Programme on “Security Analysis and Portfolio Management” Dr. PK Priyan.
19. 12th and 13th February 2011, International Seminar on Changing Paradigm of Accounting & Finance in Global Perspective, Title “ A Comparative Study on Performance of Fund Managers Selected Schemes of Mutual Funds”

20. 27th and 28th February, 2011, UGC Sponsored National Conference & Level Work Shop on Leadership Challenges “A Comparative Study on Performance of Fund Manager on Selected Schemes of Mutual Fund”
21. 12th March 2011, Ethno quest 2011” HR Summit on “Managing Employee Behavior and Attitude”
22. 27th June 2011, Cleared National Institute of Securities Markets, Mutual Fund Distributors Certification Examination”
23. 27th November 2011, UGC Sponsored National Conference on Management, commerce, Business and Economic Research, “BSE and Sectorial indices: Comparative research”
24. 28th January 2012, UGC Sponsored National Conference on Recent Advance in Accounting and Finance, “Testing the financial performance BSE 30”.
25. 3rd March 2012, Gujarat University Financial Skills Council jointly with Motilal Oswal Securities Ltd., On Challenges in Equity and Debt Markets” Ahmedabad Management Association, Ahmedabad.
26. 14th April 2012, Nirma University “Case Teaching Methodology” Faculty Development Programme.
27. 26th and 28th April 2012, Nirma University “Spread Sheet Applications in Financial Management” Faculty Development Programme
28. 5th and 6th January 2013, All India Accounting Conference and International Seminar on Accounting Education and Research, Title “ Testing Capital Assets Pricing Model: Factors Affect Security Return/Portfolio Return SENSEX”
29. 22nd and 23rd February 2014, GTU and Marwadi Education Foundation Organized International Conference on Management of Globalization Business; Emerging Perspectives”
30. 26th and 27th September, 2014: International Conference, Gujarat Technology University, Centre for Financial Services: Role of Financial Industry in Accelerating Economic Growth” Title of research paper: “An Empirical Analysis of Stock Behavior at the Event of Offer for Sell: Evidence from Indian Capital Market”
31. 26th and 27th September, 2014: International Conference, Gujarat Technology University, Centre for Financial Services: Role of Financial Industry in Accelerating Economic Growth” Title of research paper: “Event Study Methodology and Issues – A Review”
32. 14th April, 2015 “A Comparative Analysis using CAPM MODEL, Emerging issue in management innovation” Saurashtra University.
33. 1st March 2014, UGC Sponsored National Conference on Emerging Global Issues in Management Innovations Title” A Comparative Study: BSE SENSEX with Indices”

34. 1st March 2014, UGC Sponsored National Conference on Emerging Global Issues in Management Innovations Title “ Profitability analysis of selected nationalised banks in India”
35. January 5th and 6th 2016, RK University First International Conference on Research and Entrepreneurship, research title: “A Comparative Performance Evaluation of P/E Ratio: Selected Equity Schemes of Mutual Fund.”
36. 26th to 30th March 2016, RK University, Faculty Development Programme on “Learning Experience Design”
37. 5th June and 11th June 2017 Research Methodology and Data Analysis with SPSS, organized by department of commerce and Business Administration, Saurashtra University, Rajkot.
38. 9th Februar, 2019 2nd International Conference on Managerial Strategies for Technological Transformation in 21st century” Title “Mutual Fund: Validation of Performance Evaluation Index”.
40. 22nd January, 2019 Workshop as one day “Emerging issue in Capital Market in India” organized by Department of Business Management, Saurashtra university, Rajkot, key speaker is CEO & MD of BSE India.
41. 8th March, 2019 CII 2nd session on Nari Shakti – leading by examples, session is based on real life experience of selected female.

Awards& Honours:

Sr. No.	Name of award	Awarding institution	Year	Contribution for which award is given
1.	Galore 2013	RK University	2013	Coordinated Culture Event
2.	Best Research Paper	GTU International Conference in Centre of Financial Services	2014 “Role of Financial Industry in Accelerating Economic Growth”	An Empirical Analysis Of Stock Behaviour At The Event If Offer For Sell: Evidence From Indian Capital Market”
3.	Best Research Paper	RKU Management ICRE International	2016	“Even Study Analysis”

		Conference		
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